

Parental/carer consent for receiving digital marketing material

Please fully complete, sign and date the form before returning it to your child's class teacher or the office.

I understand:

- Why my consent is required.
- The reasons why Purley Oaks Primary School sends me marketing material.
- Which other organisations may send me marketing material.
- The conditions under which the school will send me marketing material.
- I have provided my consent, and the school may send digital marketing in line with my preferences.
- Consent is refreshed on an annual basis and I must re-provide consent if I consent to receiving marketing material in other academic years.
- I will be required to re-provide consent where any circumstances change.
- I can amend or withdraw my consent at any time and must do so in writing to the school office.

Pupil				
Name				
Year		Class		
Parent/carer				
Name				
Email		Mobile		
Signed		Date		
I provide consent to:			Yes	No
Receiving digital marketing messages via text and email from the following organisations within the school: <ul style="list-style-type: none"> • The PTA • The Governing Board • The Headteacher and other school staff 				
Receiving digital marketing material via text and email sent on behalf of the following third-party partners: <ul style="list-style-type: none"> • Our uniform supplier – Mapac • Our caterer – Harrison Catering Services • Our after school/holiday club – Holiplay • Our photographer – Stanley Baker Studios • Our free school milk supplier – Cool Milk • Our after school external club providers: Kinetic, MDL, Twizzlers, Le Club Francais, Learn through Play, STB Foundation, Whyteleaf FC 				
Receiving digital marketing material via text and email sent on behalf of the other third-party organisations.				